SPEAKING AT HOMEBREW CON: WHAT TO EXPECT

Homebrew Con runs on the curiosity, generosity, and enthusiasm of homebrewers willing to share what they know. We're glad you're joining us! Whether this is your first presentation or your fifteenth, these expectations will help you prepare and help our team put together a great experience for everyone.

Get ready to speak

- **Meet your speaker deadlines.** We'll provide a checklist with dates for registration, presentation materials, and homebrew submission. Submit everything through AHA's designated process. If something is getting in the way, contact us before the deadline so we can discuss what's possible. Materials received late may not be included on the website or in promotional opportunities.
- **Deliver the Brewer Talk attendees signed up for.** Present on your accepted topic, and get AHA approval before making substantial changes to the topic, format, or speaker lineup.
- **Get your presentation ready.** All speakers will use the AHA PowerPoint template. Submit your presentation by the review deadline and complete any revisions required by the Homebrew Con Committee before final approval. Attend the speaker orientation or watch the recording so you know what to expect onsite.
- **Tell us what you need early.** Include scheduling conflicts, preferences, and requests for AV, equipment, room setup, rehearsal time, or early access in your application. We'll consider requests based on availability. AHA makes the final decisions about scheduling and room assignments. Changes requested later will require AHA approval and are harder to accommodate.
- **Leave time for questions.** Your Brewer Talk is 60 minutes, including Q&A. Plan time for conversation, and finish on time so attendees and the next speakers can get where they need to go.

Enjoy being part of the community

- **Share your session with your club and brewing friends.** Help spread the word about Homebrew Con, meet other speakers, and enjoy the conference! We encourage speakers to support conference promotions through social media, videos, and other opportunities. Scheduled speakers will find social media assets to promote their Brewer Talk in Sessionize.
- **Serving homebrew can help bring your session to life!** Let us know during the application process if you plan to serve homebrew so we can coordinate serving arrangements and requirements.

Sharing your work and celebrating homebrewing

- **Help us promote your session.** By participating, you give AHA and its agents permission to share your submitted speaker information, including your name, photo, biography, session details, and likeness, through conference websites, apps, social media, and promotional materials for this and

future Homebrew Con events. You also authorize AHA to tag the social media accounts provided in your application.

- **Help us preserve and share what you've taught.** You give AHA permission to audio and/or video record your session. You also give AHA permission to share the recording(s) and associated presentation materials, handouts, takeaways, and learning outcomes through AHA's website, social media, and educational resources and to use them in future promotions.
- **Your work remains yours.** You retain ownership of your original presentation materials and intellectual property. You are responsible for ensuring that anything you share respects the copyrights and intellectual property rights of others.
- **Additional uses are a conversation.** If AHA would like to use portions of your presentation or materials for purposes beyond those described above, we'll reach out to discuss the opportunity. Any additional use will require your permission and a separate written agreement.

Your speaker registration

- **Wait until you hear from us to register.** Accepted speakers will receive specific registration instructions. If your proposal isn't selected, we'd still love to see you in Milwaukee! You can register as an attendee and join fellow homebrewers for two days of learning and community.
- **Understand your registration benefit.** Each accepted Brewer Talk receives the equivalent of one complimentary full conference registration, divided equally among the session's accepted speakers.

Accepted speakers	Discount per speaker
1 speaker	100% (complimentary)
2 speakers	50% each
3 speakers	33.33% each
4 speakers	25% each

- **Register by the deadline.** All accepted speakers must register individually by the designated deadline and maintain an active AHA membership at the time of the conference.
- **Want to give back?** Accepted speakers are welcome to decline their discount and pay the full registration fee to further support AHA's mission and the homebrewing community. This is entirely optional and does not affect speaker eligibility or participation.

A shared commitment

- By applying as a speaker, you agree to these expectations and agreements. We're counting on you and you're counting on us. AHA may remove a session or replace a speaker if required materials are not submitted, presentation approval is not obtained, other commitments are not fulfilled, or substantial changes are made without approval.