**American Homebrewers Association**

**Artificial Intelligence Summary**

As of January 13, 2026

**Our Principles**

The AHA approaches AI with transparency, responsibility, and member benefit.

**Why This Policy Exists**

AI tools are now part of everyday learning and creativity. The AHA may use AI to help deliver information, improve access to resources, and enhance member experience. Important reminder: AI can make mistakes. Always verify critical brewing information.

**AHA Core Commitments**

- AI may be used to support, not replace, human expertise

- Member assistance remains human-led. Members can [call or email the AHA](#)!

- AI is assistive, never autonomous

- AI will not impersonate AHA staff, volunteers, or members

- Membership records and personal data stay protected and separate from AI tools

- Human experts review any published AHA content created or aided by AI

- AI is not used for automated consequential decisions

- We disclose which AI tools we use

**For Members**

- When submitting articles, images, or creative work to the AHA, a person, not AI, must be the credited originator

**Governance and Review**

AHA's AI approach is maintained by the AHA Governance Committee and Board of Directors. Our policy is reviewed regularly to remain aligned with AHA values, member trust, and legal requirements.

**Current AI-Enabled Tools**

Use of each of these are user prompted.

The below list is <u>not</u> exhaustive as there is no way for any one organization to document the extent of AI use by outside third-parties.

- [BettyAI](#) (AHA's Assistant Brewer) - Beta Notice: This system is in active development; accuracy and functionality will improve over time.
- [Algolia](#) (recipe search)
- [Google](#) (website search)
- [Zoom](#)