

American Homebrewers Association

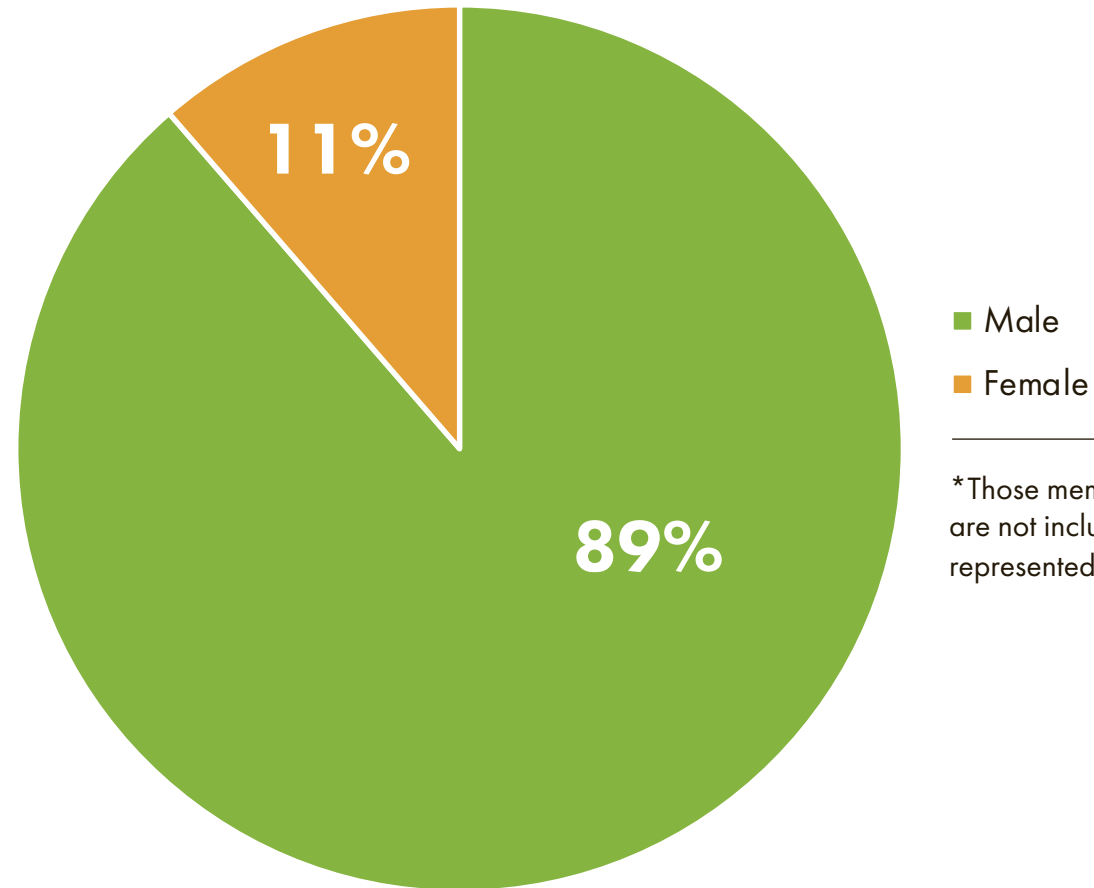
Diversity & Inclusion Membership Report

Member breakouts by gender, generation, & ethnicity

- 2018 -



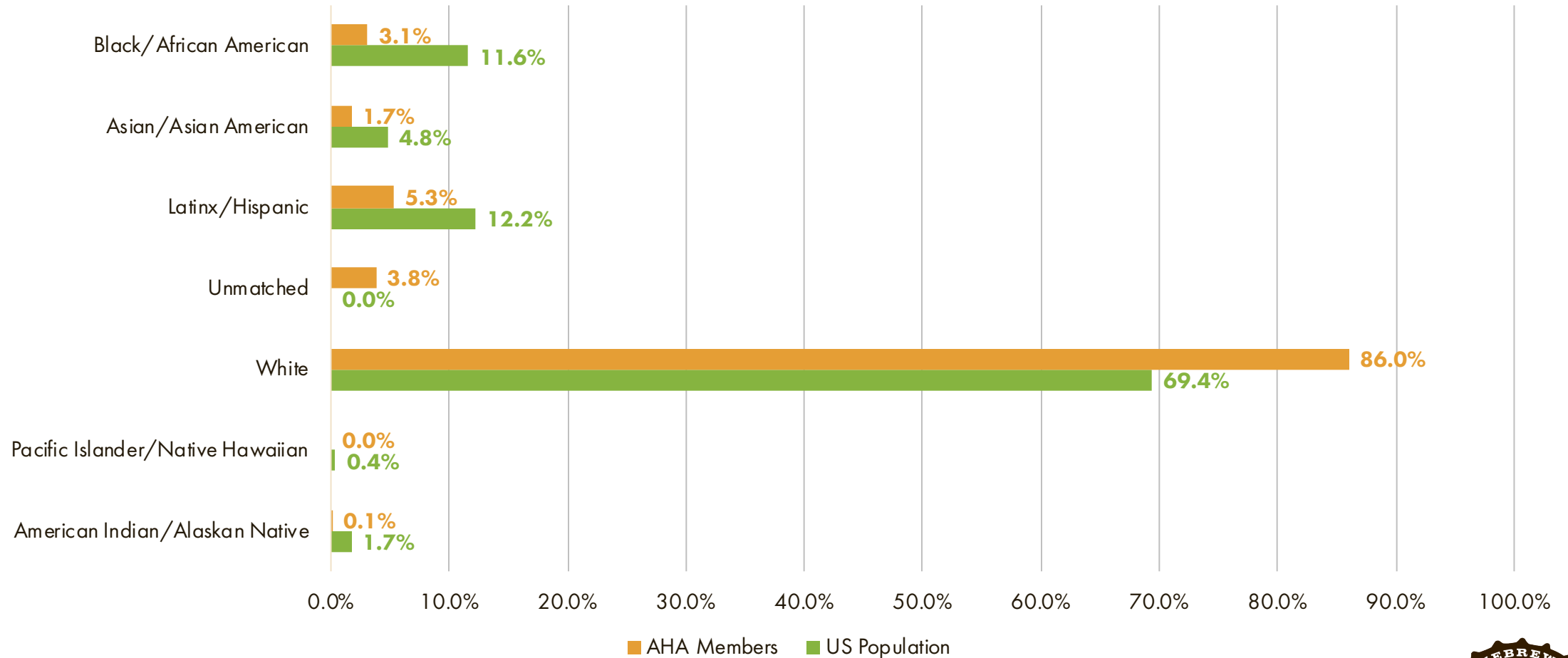
AHA Members by Gender



*Those members that identified as non-binary are not included in this chart as they represented 0.04% of total membership



AHA vs. US Pop. Ethnic Breakout

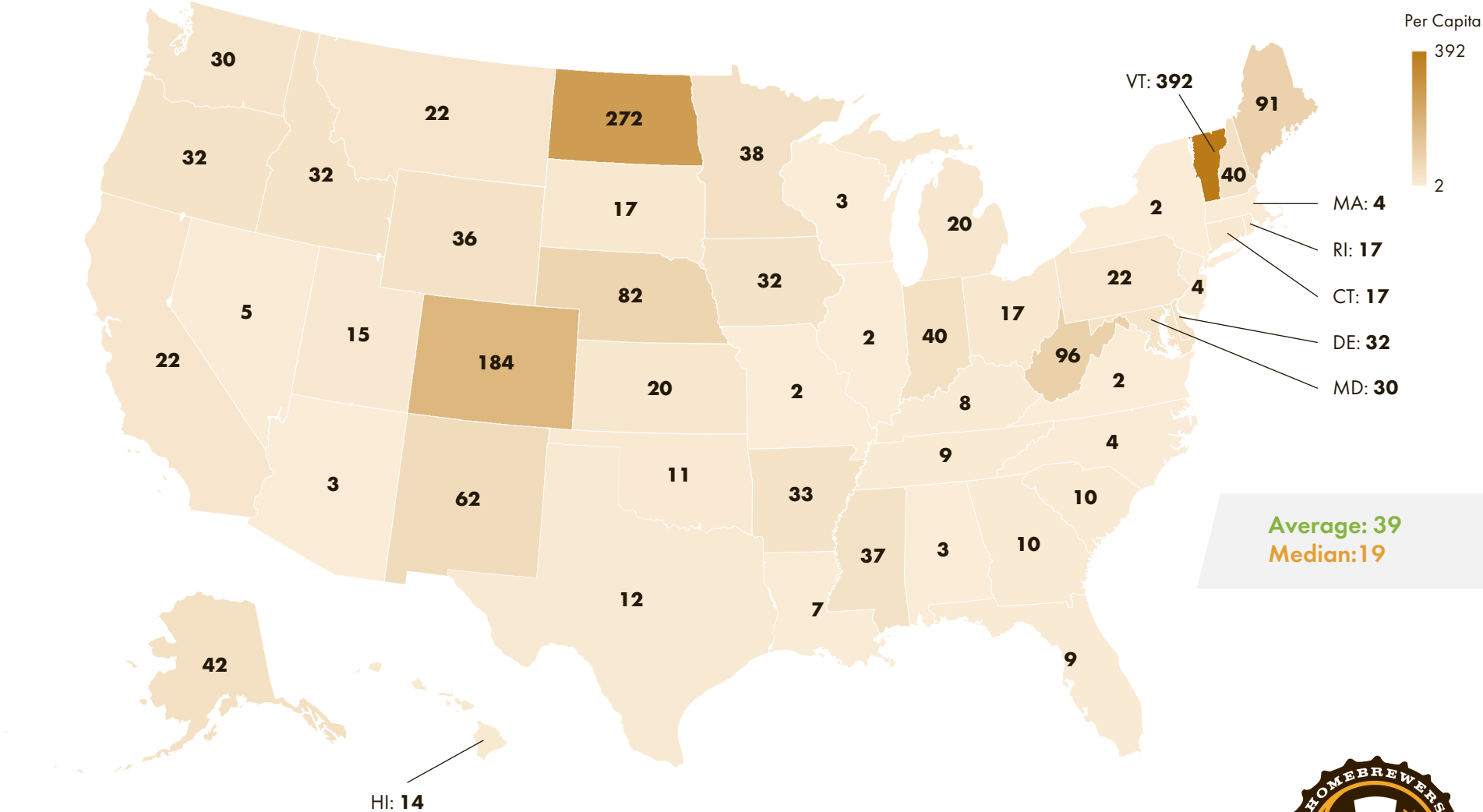


* 3.8% of the sample were not able to be matched



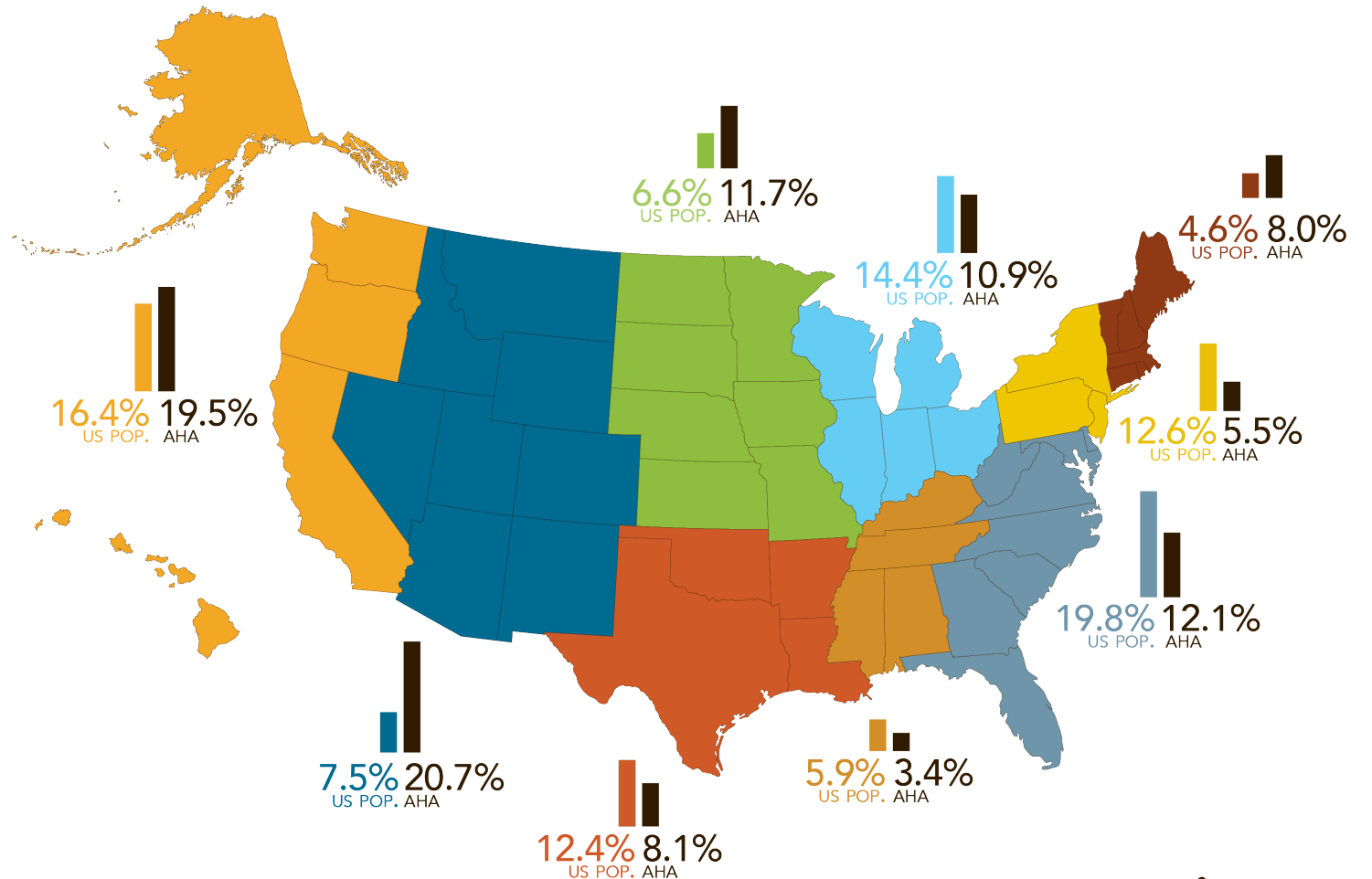
Members State Per Capita

*Per capita: # of AHA members per
100,000 people



AHA Member vs. US Pop. Regional Breakout

New England	CT, ME, MA, NH, RI, VT
Mid-Atlantic	NJ, NY, PA
East North Central	IL, IN, MI, OH, WI
West South Central	AR, LA, OK, TX
South Atlantic	DE, FL, GA, MD, NC, SC, VA, WV
East South Central	AL, KY, MS, TN
West North Central	IA, KS, MN, MO, NE, ND, SD
Mountain West	AZ, CO, ID, MT, NV, NM, UT, WY
Pacific West	AK, CA, HI, OR, WA



AHA vs. US Pop. Generational Breakout

Generations

GI Generation	1901-1924
Silent Generation	1925-1945
Baby Boomers	1946-1964
Gen X	1965-1976
Gen Y (Millennials)	1977-1995
Gen Z	1996-TBD

Age as of 2019

GI Generation	95+
Silent Generation	74-94
Baby Boomers	55-73
Gen X	43-54
Gen Y (Millennials)	24-42
Gen Z	21-23

